Ministry of Commerce and Industry

The Commonwealth

First India-Commonwealth

SME Trade Summit

ICSA

30-31 May, 2017 | New Delhi
INDIA

FISME

CII Confederation of Indian Industry

FICCI

IBG India Business Group

Centre for WTO Studies

tpsf

GBS AFRICA

Organized by

Partners

www.icsa.net.in

Background

Commonwealth countries have a huge untapped trade and investment potential. Together they exported and imported goods and services worth US$ 2 trillion and US$ 2.3 trillion respectively in 2015. However, the intra-Commonwealth trade amounts to only 17% of the total Commonwealth global trade. Given their common language and similar legal & political institutions, the cultural distance between these countries is relatively much shorter than their physical distances. A Commonwealth Secretariat's study on "India's Global Value Chains: Linking LDCs" identified export opportunities for lead products of India in 50 markets including USA, EU, UK, RCEP countries, Kenya, Nigeria, Tanzania, Ghana and South Africa as well. The study also identified 20 LDCs and 3 South Asian countries which can link into India's Global Value Chains. In order to actualise this existing potential trade and investment opportunities within the Commonwealth countries, the Commonwealth Secretariat facilitated the launch of India-Commonwealth SME Association (ICSA) in June 2016 (http://www.icsa.net.in).ICSA the main organiser of the First India Commonwealth SME Trade Summit.

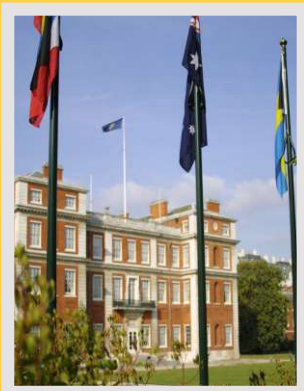
The Commonwealth SME Trade Summit: Objectives

To fulfil the objective of promoting trade and investments among the SMEs of the Commonwealth, a sectoral approach has being adopted focusing those sectors where SMEs have operational presence at national or sub regional level in the member countries. The Summit will host three platforms in order to link different stakeholders who play an important role in terms of enhancing the ecosystem essential for boosting international trade and investments.

✷ High-Level Policymakers Platform

High-level policymakers from Ministries of Trade and Industry within the Commonwealth, will discuss opportunities and challenges for intra-Commonwealth trade and exchange information about their schemes for promoting international trade, strengthening the SMEs and linking them to the global economy. Discussions and debates on topical trade issues will include Brexit; Trade Facilitation in Services; E-Commerce; Movement of Professionals; etc.

The Commonwealth (London)



The Commonwealth is an intergovernmental organisation of 52 member states*, formally constituted by the London Declaration in 1949. Member states have no legal obligation to one another. Instead, they are united by language, history, culture and their shared values of democracy, free speech, human rights, and the rule of law. With an estimated population of 2.328 billion people, nearly a third of the world population, the Commonwealth's combined gross domestic product is estimated at US$10.4 trillion in 2017 and is predicted to reach US$13 trillion in 2020. With 'Brexit' and increasing protectionism in the global trade arena, the Commonwealth has come in sharp focus for creating economic growth through greater intra-Commonwealth trade and investment.

* Antigua and Barbuda, Kenya, Samoa, Australia, Kiribati, Seychelles, The Bahamas, Lesotho, Sierra Leone, Bangladesh, Malawi, Singapore, Barbados, Malaysia, Solomon Islands, Belize, South Africa, Botswana, Malta, Sri Lanka, Brunei Darussalam, Mauritius, Swaziland, Cameroon, Mozambique, United Republic of Tanzania, Canada, Namibia, Tonga, Cyprus, Nauru, Trinidad and Tobago, Dominica, New Zealand, Tuvalu, Fiji, Nigeria, Uganda, Pakistan, United Kingdom, Ghana, Papua New Guinea, Vanuatu, Grenada, Rwanda, Zambia, Guyana, St. Kitts and Nevis, India, St Lucia, Jamaica, St Vincent & The Grenadines

Sectoral B2B Meetings Platform

100 SME owners from more than 40 Commonwealth countries will have B2B meeting with their 300 Indian SME counterparts and identify trade and investment opportunities chiefly in the following 7 identified sectors

- Textiles and Clothing
- Gems and Jewellery
- Leather and Leather products
- Agro-processed products
- Packaging
- Information and Communication Technology
- Low-tech Machineries and Mechanical Appliances

Technology Platform

A platform where firms will have an opportunity to showcase the technologies that they want to sell. interested member countries will be invited to showcase their technologies which can be provide valuable business solutions.

Innovation Platform

This platform is led by 'The Haydn Green Foundation UK' which has very successfully launched 'The Haydn Green Institution for Innovation and Entrepreneurship (HGI)' in partnership with University of Nottingham in UK. HGI's innovation hub- 'The Ingenuity Lab', has led to emergence of many award-winning innovative ideas which can greatly benefit the industry in the Commonwealth, especially the SME sector. These innovative ideas and initiatives will be shared in this platform.

How to participate

Around 500 delegates are expected to participate from the following categories:

- High level officials from Commonwealth
- ICSA members
- Universities
- Business leaders/ MSMEs
- Innovation hubs/ incubation centers
- Media

Online registration at www.icsa.net.in. Last date of Registration is 25th May 2017.

Venue and Date

The Summit will be held in Hotel The Lalit, Barakhamba Avenue, Connaught Place, New Delhi from 30th-31st May

Registration charges

Category of participant	Charges in US$
1. Government officials with prior approval	none
2. Private sector participants from LDCs	none
3. Private sector participants from Developing countries	US$ 50
4. Private sector participants from developed countries	US$ 100

Registered participants will have free access to all sessions – plenary as well as concurrent, dining halls for tea-coffee, lunch (both days) and gala dinner on 30th May. foriegn registered participants can request for dedicated desks/slots for presentations.

General enquiries & Sponsorship Opportunities

The first India-Commonwealth SME Trade Summit provides an important platform for businesses to showcase their products and services, network with private sector leaders, public sector, and the media and forge new business relationship as well as position their businesses as a credible partner within the Commonwealth. It will be attended by high level policymakers (Commerce Secretaries/ Permanent Secretaries) and business leaders from more than 40 countries. For general enquiries kindly contact Ms Luisa Sala (l.sala@commonwealth.int). For sponsorship opportunities please contact mukesh.kalra@fisme.org.in.

First India-Commonwealth SME Trade Summit

30th – 31st May 2017 New Delhi, India

Programme schedule

Day 1: 30th May 2017	
Time	**Programme**
09.00 - 09.30	Registration
9:30 - 10:00	**OPENING**
09.30 - 09.35	Welcome Remarks by FISME
09.35 - 09.40	Welcome Statement by Centre for WTO Studies
09.40 – 09.45	Opening Remarks by Commonwealth Secretariat
09.45 – 09.50	Opening Statement by India-Commonwealth SME Association
09.50 – 10.05	Keynote Address by the Ministry of Commerce and Industry Govt of India
10.05 –10.20	Special Address by the Secretary General, Commonwealth Secretariat
10.20 – 11.00	**Tea**
11:00 - 13:00	**Plenary Session- High- Level Policymakers Round Table on Opportunities in Intra- Commonwealth Trade**
13.00 – 14.00	**Lunch**
14.00- 16.00	Business to Business Meeting
14.00 –16.00	Technology Presentations
14.00 –16.00	Innovation Presentations
16.00 – 16.30	**Tea**
16.30 – 18.00	Business to Business Meeting
16.30 - 18.00	Technology Presentations
16.30- 18.00	Innovation Presentations

Day 2 – 31st May 2017	
09.30- 10.00	**Registration and Tea**
10.00 – 12.30	Concurrent session-I: Business to Business Meeting
10.00 – 12.30	Concurrent session-II: Technology Presentations
10.00- 12.30	Concurrent session-III: Innovation Presentations
12.30- 14.00	***LUNCH***
14.00 – 16.00	**Plenary Session- Global Challenges faced by Commonwealth Countries**
16.00 – 16.30	**Tea**
16.30 – 17.30	**Concluding Session**

Organisers and Sponsors

The Summit will be organised by ICSA in partnership with Commonwealth Secretariat; Centre for WTO Studies, Ministry of Commerce and Industry, India; FISME; FICCI; CII; GBS-Africa; TPSF; COMESA LLPI; and India Business Group, London.

India Commonwealth SME Association (ICSA)

India-Commonwealth SME Association (ICSA) was launched in June 2016 by Secretary to Government of India, Ministry of MSME in New Delhi. Facilitated by the Commonwealth Secretariat, ICSA has been jointly promoted by three apex national bodies namely CII, FICCI and FISME. It aims to provide a sustainable platform for SME exporters and importers to regularly meet, build awareness of existing global standards as well as to encourage regional and extra regional investments in areas where the countries have competitiveness but lack requisite capacity. Initially focused on 7 SME dominated sectors, ICSA aims to overcome some of these problems through also initiating satiable platforms on sharing innovation, knowledge, technology, etc. This is first of its kind Association where India takes a lead and connects the Commonwealth countries. It will link the SME sector and enable Indian firms to source their inputs more competitively whilst assisting LDCs to improve on their supply capacities as well as diversify their export baskets.

ICSA has opened its membership for SMEs and Institutions of the Commonwealth countries. Details are available at www.icsa.net.in .

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